



## **Calvert Soccer Association, Inc. Social Media Policy**

Calvert Soccer Association, Inc. (“CSA”) recognizes the importance of the Internet in shaping the public’s perception of our organization. CSA also recognizes the importance of our Board members, executive directors, coordinators, committee members, coaches, employees, volunteers, and members in leading and setting the tone of social media interactions in a manner that advances CSA’s mission and goals.

### **Mission Statement**

The mission of the Association is to provide organized soccer, appropriately structured to accommodate any level of play commensurate with our players individual ability, potential, and interest as well as promote a positive youth sports culture that teaches life lessons and “Honors the Game” for all players in Calvert County.

### **Applicability**

This Social Media Policy applies to all Board members, executive directors, coordinators, committee members, coaches, employees, volunteers, and members including players (“CSA Members”). This Social Media Policy applies to all social media content posted by CSA Members in their professional and personal capacity to the extent such content is related to CSA.

### **Aspirations**

CSA strives to create a positive and inclusive organization that is dedicated to helping young athletes reach their potential as not just an athlete, but as a person. In furtherance of this goal, CSA aspires to engage members of the community in positive, honest, transparent, and knowledgeable dialogue about CSA through multiple social media platforms. CSA views social media as an important tool for communicating its successes and opportunities for athletic and individual development. CSA also views social media as a platform for receiving constructive feedback from the community and for discussing CSA’s challenges and opportunities for improvement in a positive and constructive way.

### **Guidelines**

All CSA Members shall abide by the following guidelines when using any social media platform:

- Always be positive and respectful in any discussion. When disagreeing with others’ opinions, remain appropriate and polite. If you find yourself in a situation online that is becoming antagonistic, consult with the CSA Board of Directors, the Operations Director, committee member, or your coach for advice on how to disengage from the dialogue in a polite and respectful manner that reflects well on CSA.
- Do not post or email content that would harm CSA or damage CSA’s reputation. Remember that even while you are on your own personal time, you are a representative of CSA, and people may interpret your online postings, email, or social interactions as though they were official CSA statements.
- Use good judgment when emailing or posting comments pertaining to CSA and/or its members. Bear in mind that your comments can create liability for CSA. If you are unsure whether a comment is appropriate to email or post, either do not post it or obtain prior approval from the Board of Directors or the Operations Director.
- Always remember, once something is posted or emailed, it exists online forever.
- Do not post or email content that could be considered negative or disparaging about your teammates, club mates, coaches, volunteers, or board members. Find a constructive way to address any issues or request help from one of the many resources available to you.



- Encourage others to engage in positive interactions on social media. If you are concerned about any CSA Member's use of social media, please bring your concerns to the attention of your coach, committee member, the Operations Director, or a member of the CSA Board of Directors.
- Personally identifiable information (information, such as a full name and date of birth and/or a street address which, when taken together, can identify a particular individual) should not be disclosed in any manner on social networking sites without the approval of the person and/or the CSA Board of Directors.
- CSA will not tolerate negative comments and images, bullying, criticism and sexist or derogatory remarks. It does not only impact negatively on the people or organization they are about, they also reflect badly on yourself, your parents and the people you are representing.

### **Violations of the Social Media Policy**

The CSA Board of Directors shall have the authority to monitor and enforce this Social Media Policy. The CSA Board of Directors, and any individual appointed by the Board of Directors, shall have the authority to remove any inappropriate or offensive comments from official CSA sites and to block any individual or organization from posting on any official CSA social media platform if they determine, in their sole discretion, that such removal or block is in the best interests of CSA.

The failure of any CSA Member to adhere to this Social Media Policy shall be considered a violation of the CSA Code of Conduct, and any CSA Member who fails to adhere to this Social Media Policy shall be subject to disciplinary action, up to and including termination of such individual's involvement and membership in CSA, in accordance with the CSA Disciplinary Procedures. R&D committee will review the violation and follow disciplinary procedures as seen fit.